





#### Modern AM272P Series





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Work with a positive attitude and live in freedom.
The Modern AM272 Series is renowned for enhancing productivity. Whether you are running a personal studio, managing a YouTube channel, or brainstorming ideas for a business, it can bring your ideas and imagination to life.



### Modern AM272P 1M – Key Features

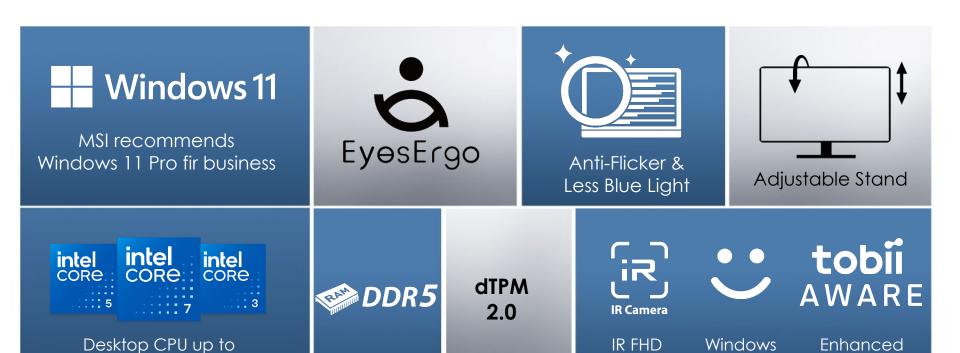
Intel® Core<sup>TM</sup> 7 Processor 150U



Hello

Camera

Privacy





#### Opportunity To The World for Your E-Commerce

It is indispensable to have a stable data & information platform for your growing E-commerce/ M-commerce.



#### DDR5 Dual-Channel Memory



DDR5 memory with dual-channel can enhance work efficiency and quality, processing large amounts of data and complex multitasking quickly and reducing waiting times and delays.

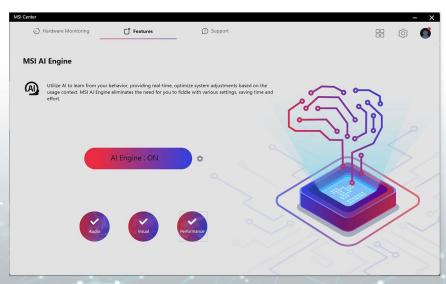


<sup>\*</sup>The actual specification will vary by model.

#### MSI AI Engine



MSI AI Engine automatically detects user scenarios and adjusts performance, sound effects, and display mode accordingly, eliminating the need for manual adjustments.





<sup>\*</sup>Please install the MSI AI Enfine from the MSI Center.

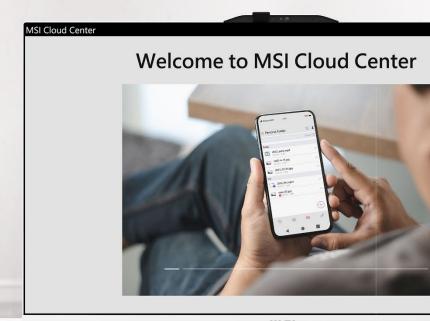
<sup>\*</sup>The interface and functionality may differ due to version change.

#### MSI Cloud Center

#### Fast, Secure & Wireless Backup

Fast, secure, and wireless backup & download between your PC and mobile devices. Transfer files, photos, videos, and more between your PC, Android, and iOS device faster and easier than a cabled connection.

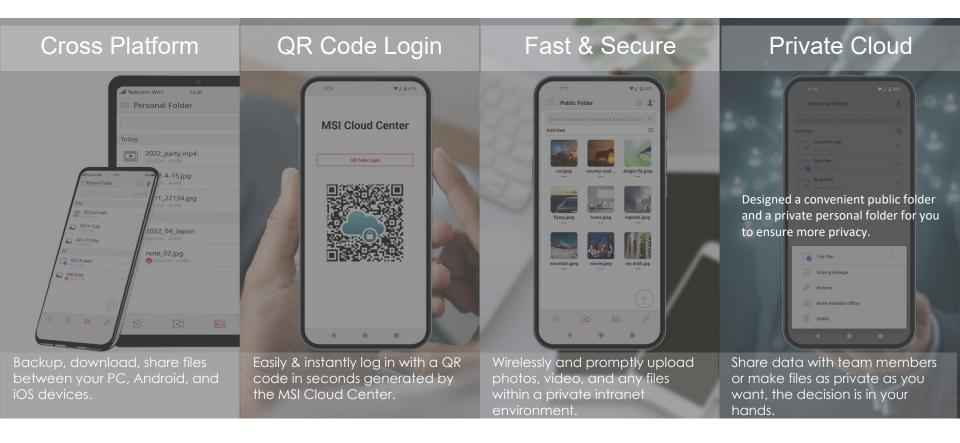
You can make these files accessible to your family or team members, or you can also make files as private as you want. The decision is in your hands.





### MSI Cloud Center – Key Features





#### Convenient Auto-Backup



Just one click and the MSI Cloud Center will automatically backup all of your photos & videos to the specific storage you want.

You can choose to upload all of the photos or videos separately, the decision is in your hand.



### Multiple Files Selecting



You can select multiple files at once, the MSI Cloud Center supports multi-file uploading and downloading as well, this brings you the most convenient & efficient way to backup files.



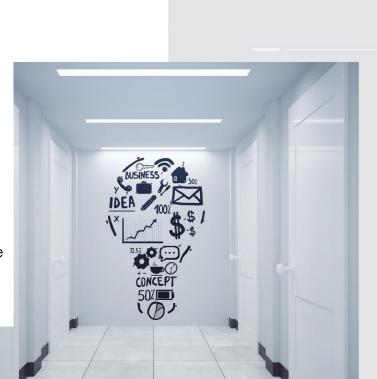
### Multiple Devices/ Storages Support



The MSI Cloud Center can fast pair with multiple devices, and switch between them easily.

You can switch from your PC to other MSI PCs which you have logged in with its unique QR code.

You can upload, download, delete or even share the files with your family or team members who have been authorized & logged in with a QR code generated by the MSI Cloud Center, and they will also enjoy all of the benefit of Your Private Cloud or Home Cloud.



#### MSI Center – Sound Tune



SOUND CLEARLY. TUNE SMARTLY.



When a sound is heard, it automatically recognizes and separate vocal sound from background noises; hence, filtering out all the unwanted Noise.

\*Please download the latest MSI Center APP through download page.



#### **Full HD Webcam**

With MSI Full HD webcam, you can also join a clearer online conference call or online course while working from home or learning at home.

#### **Windows Hello**

Windows Hello biometric authentication system provides you a faster and safer way that always make sure it's you to log in your PC.

#### **Webcam Cover**

You can cover the webcam anytime to prevent any concern you have and connect to the world safely.



#### Tobii Aware: Secure Your Privacy



## **tobii** AWARE





**Privacy Screen** 

The contents of the screen are blurred when the user looks or steps away, and un-blurred only for the correct user.



**Peeker Detection** 

Allow you to know when someone behind you is looking at your screen.



#### Dim Screen

Your screen brightness will dim and undim when you step away and come back to save energy.



**Auto-Lock** 

Enhance privacy and security by automatically locking the screen shortly after the user leaves.

## dTPM 2.0 Support





dTPM 2.0 technology provides hardwarebased security functions. Sensitive data and passwords can be stored with encryption for advanced protection.



## Kensington Lock Slot





The Kensington lock design is a reliable and efficient method of deterring theft.

By physically tethering the Modern AM272 Series to a secure object, Kensington lock is particularly useful in safeguarding the device and the valuable data in it.



### 24 / 7 Qualified Reliability Test





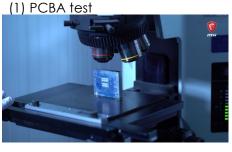
Our relentless commitment to quality is reflected in our extensive reliability testing, which generates over 246,000 hours of MTBF (Mean Time Between Failures). We assure 24/7 reliability and availability, delivering an effortless user experience.

Quality is not just a buzzword for us, it's our top priority to deliver a hassle-free and high-quality product.



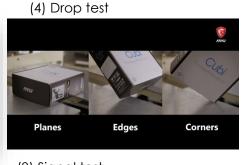
#### Intensive Quality testing



















(9) I/O port life test







MSI Quality Video https://youtu.be/8GaxL6BWZE

### **Uncompromising Product Quality**



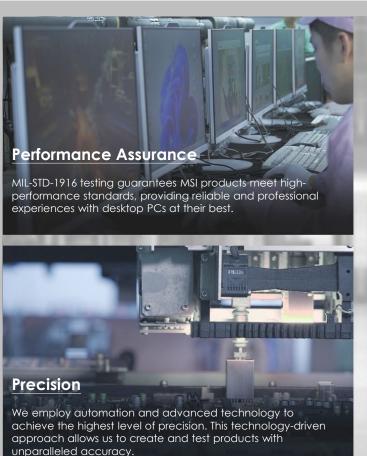
MSI products exemplify uncompromising quality.

Through strict adherence to the MIL-STD-1916 testing standard in our factory inspections, we consistently achieve excellence in performance, durability, precision, and reliability.

This commitment places MSI at the forefront, enabling us to consistently deliver outstanding designs to customers.

MSI modernized factory offering highquality products Video:

https://www.youtube.com/watch?v=ZvZ2 GPn7CMc





Reliability

In the world of business, reliability and dependability are crucial. MSI products go through rigorous testing and quality checks to minimize the chances of failure, ensuring an uninterrupted workflow.

# Stylishly Connect To The World with MSI Anti-Flicker Eye-Care Technology





W/O Anti-Flicker

MSI Anti-Flicker

Thanks to the MSI Anti-Flicker technology, it eliminate flickering and effectively reduce eye fatigue during prolonged screen time while enhancing the productivity at home or in the office.

# Enjoy The Most Comfortable Viewing Experience With Less Blue Light Technology





The Less Blue Light Mode filters visual exposure to the blue spectrum light during daily use scenarios and bring the most comfortable viewing experience for users.

# Anti-Glare Panel Reduces Eyestrain





Glare Anti-Glare

Reflected light or glare can be very fatiguing to the eyes and reduces the contrast, colors and sharpness of the display. An anti-glare display makes viewing the display more pleasant and reduces eyestrain for users.

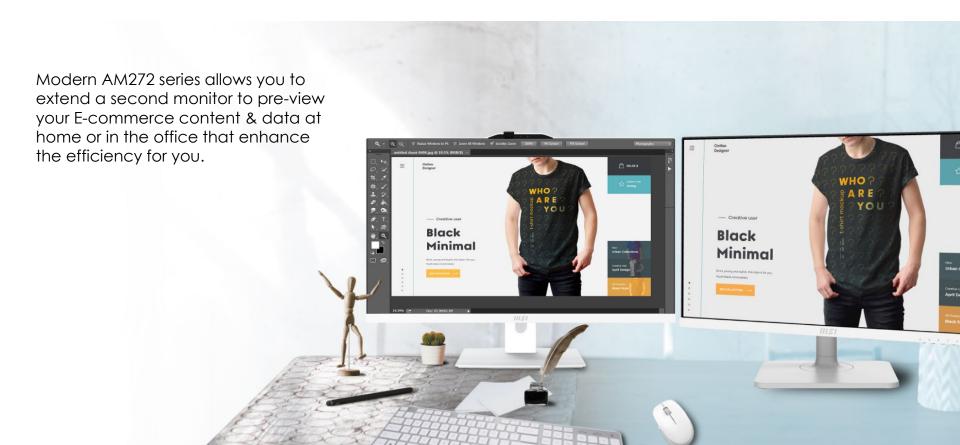
# Hook Your Style At Home



Modern AM272 series can be mounted to the wall in your office or home, thanks to its VESA interface standard which makes the PC YOU completely invisible on your desk Black and bring more space & stylish 11151 **Minimal** environment for you.

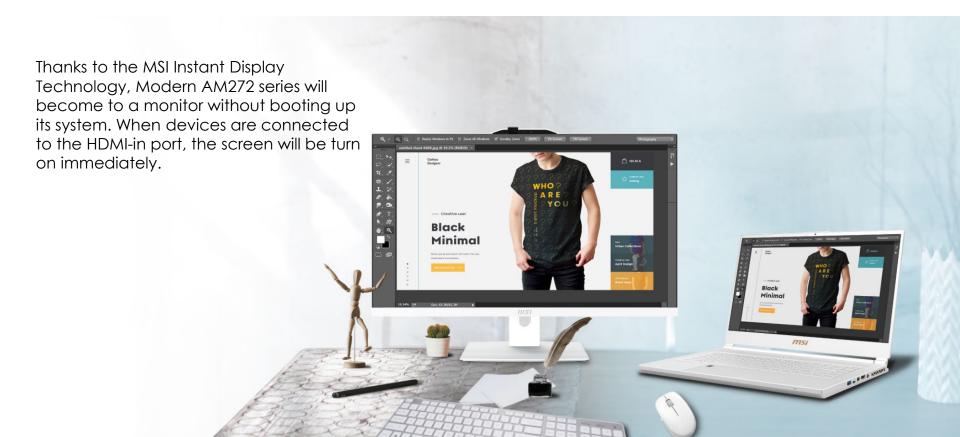
#### Learn & Preview With A Second Monitor At Home





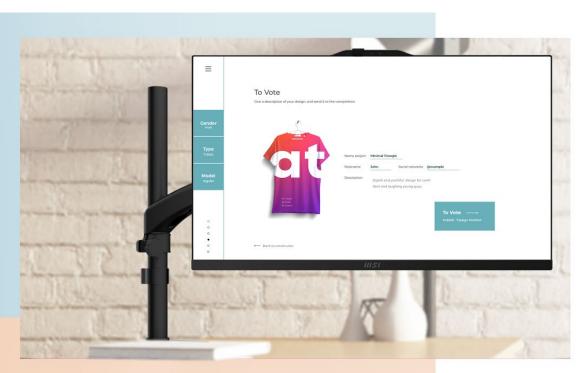
## See More, Do More At Home





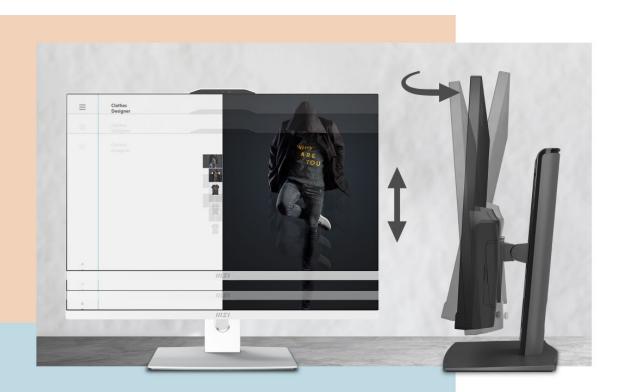
#### Mount With MSI VESA Arm





Enjoy a clean cable management with the MSI MT81 which support the VESA standards, you can share any information or e-learning material with family at home or in the office.

## The Best Position While Working & Learning At Home IIISI



You are able to learn or manage your E-commerce with a comfortable viewing position and can always adjust the tilt & height according to different situations.

Height: 0~130mm

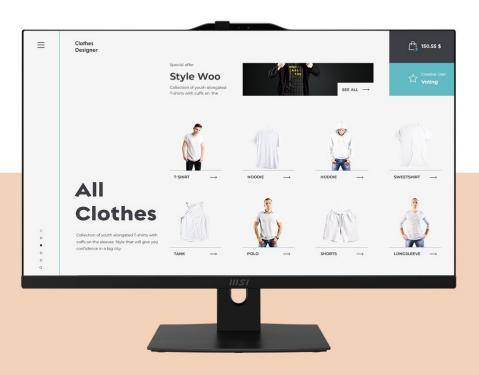
Tilt: -4~20°

# Reversible Type-C With USB 3.2 Gen 2



When backup your projects at home you can get all the performance benefits from USB 3.2 Gen2, combined with the convenience of the USB Type-C connector.

The reversible USB Type C also allows for effortless connecting of USB devices.



# 5-Way Navigator OSD Control



The World's First All-in-One PC with 5-Way Navigator for an

easy OSD Control





# Easy Maintenance Design



With the Storage Rapid Upgrade Design, maintaining or upgrading your 2.5" storage on Modern AM272 series will not be a nightmare any more.



### Immerse in Sound





Immerse yourself in lossless music and premium sound quality with DTS Audio Processing. Experience and listen to natural sounding audio, music, videos, and more - the way it was intended.



## Work From Home with IPS Grade Panel







Make Every Detail Clear

Modern AM272 Series is equipped with IPS Grade Panel which not only instantly optimizes the screen colors and brightness, but also ensure that you have the best E-commerce management experience while working from home or learning its professional tasks at home.

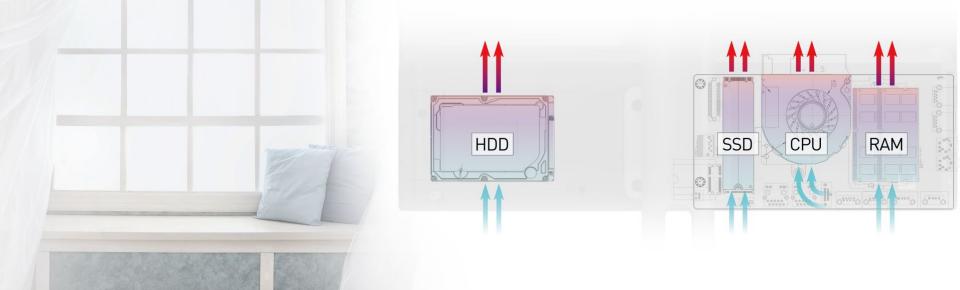


## Cool & Silence Your World Even You Didn't Notice It

Modern AM272 Series is equipped with Silent Pro Cooling System.

Part of this system is a Server Grade Thermal Module that handles the cooling of different components within the system. Besides that we put the most important key components on the top side so warm air can easily move out and we separate the air flow to make sure the system's temperature stays perfectly under control for a cool and silent operation.

Just enjoy the Silent, Stable & Professional Experience.



## I/O Port









Modern AM272P 1M - Specification
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Screen	27" FHD (1920 x 1080) IPS Panel	
Processor	Intel® Core <sup>TM</sup> 7 processor 150U (12M Cache, 1.80 GHz up to 5.40 GHz) Intel® Core <sup>TM</sup> 5 processor 120U (12M Cache, 1.40 GHz up to 5.00 GHz) Intel® Core <sup>TM</sup> 3 processor 100U (10M Cache, 1.20 GHz up to 4.70 GHz)	
Operating System	Windows 11 Pro / Window 11 Home support	1115
Chip Set	Intel SoC	
Graphic	Intel® UHD Graphics / Intel® Iris® Xe Graphics (Core™ 5 processor above with dual-channel memory)	1
Memory	DDR5 5200MHz, 2x SO-DIMM, up to 64GB	
SSD / HDD	1x M.2 SSD (PCIE/SATA auto-switch), 1x 2.5" HDD / SSD	
Wireless	Intel Wi-Fi 6E AX211 with BT 5.3	
1/0	Side: 2x USB 3.2 Gen 2 Type C, 2x USB 3.2 Gen 2 Type A, 1x Mic-in /Headphone-out combo Rear: 1x HDMI-in, 1x HDMI-out, 2x USB 2.0 Type A, 1x RJ45 LAN, 1x Kensington Lock	
Stand & Wall Mount	$-5^{\circ} \sim 20^{\circ} \pm 2^{\circ}$ (Tilt) ; 0 $\sim$ 130mm (Height) / Support standard 75x75mm VESA Mount	
Dimension (W x D x H)	611.75 x 194.68 x 561.48 mm (24.08 x 7.66 x 22.11 inch)	
Weight (N.W./ G.W.)	7.5 kg (16.53 lbs) / 9.85 kg (21.72 lbs)	
Power / AC Adaptor	120W	1
Webcam	Built-in FHD Webcam supports Windows Hello Removable webcam cover design	L
Speaker	2x 2.5W	
Software	MSI Cloud Center, MSI Center with MSI AI Engine; Pre-installed Software of Security: Tobii Aware	



msi

### Successful & Stylish B2B projects



Over the past years, MSI has successfully supported Countless of commercial projects, including government tenders, restaurant & hotel facilitation, shopping mall navigation projects, school & university developments and professional office projects.

Find more details about many of these projects on: <a href="https://www.msi.com/pro-projects/global">https://www.msi.com/pro-projects/global</a>





# AI ERA

OF COMPUTING



msi



M O T O R S P O R T

Official Partner



POST-CONSUMER RECYCLED



